

Partnership-based Practical Strategies for Participant Recruitment and Informed Participation



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Strategies to Share

- Recruitment Registries On-line tools
- Integrating UCEDD & IDDRC approaches
- Partnering with community organizations
- Fragile X Registry: A case study & replication manual
- Effective communication strategies for finding, enrolling and retaining participants with disabilities
- Working with self-advocacy organizations to improve credibility, maximize participation, and respectful consent practices, as well as
- Tools for working with IRBs/Ethics Committees
- Consenting persons with disabilities





Context



Department of Health and Human Services

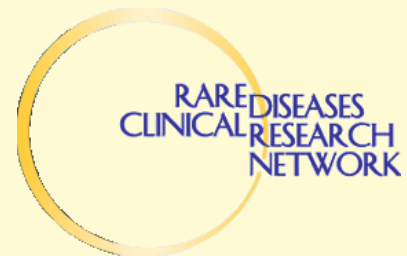
Centers for Disease Control and Prevention

- Family-centered research and registries are national issues of interest.
 - National Institutes of Health
 - Centers for Disease Control
 - Rare Diseases Network
- Recruitment is an emerging art/science



National Institutes of Health

The Nation's Medical Research Agency





What is a “registry” and what decisions are involved?

- Volunteers? Research projects?
- Contact info? Descriptive?
- “Vetted?” Self-enrollment?
- Who “owns” the families?
- How will it be maintained?
- Local, Regional or National?
- Competing or Collaborating?





National Institutes of Health Rare Diseases Clinical Research Network

Affiliations with: Angelman Syndrome Foundation
Prader-Willi Syndrome Association, USA
Williams Syndrome Association



Photo courtesy of the Angelman Core of the Vanderbilt

Purpose of Prader-Willi Syndrome (PWS) Research Studies

We study the "whole person" with PWS—their strengths as well as problems—and how these features relate to:

- Genetics (the various subtypes of PWS)
- Families (both strengths and concerns of families)
- Neurochemicals (that regulate mood and appetite)
- Aging (changes from childhood through old age)
- Successful living (with food, work, daily living, leisure)

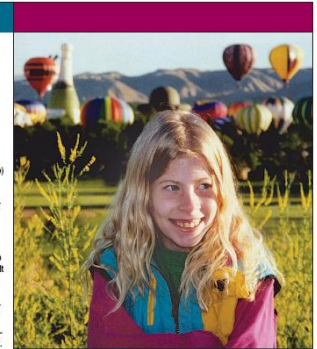
With this information, we will develop behavioral and dietary interventions that lead to positive outcomes for persons with PWS and their families.

What Is Involved

- We invite individuals with PWS, ages 4 years and up to come for a day of study activities to the Vanderbilt Kennedy Center in Nashville, Tennessee. Parents or staff care providers should also come.
- We may ask participants to come back 3 times over 5 years, to track changes in that person's life.
- We provide a comprehensive behavioral and developmental evaluation with a report for each participant.
- We will cover costs of transportation, lodging, and meals for the participant and a caregiver. We offer compensation for your time and effort.

Contact:
Elizabeth Roof
Project Coordinator
elizabeth.roof@vanderbilt.edu
(615) 343-3330

Principal Investigator: Elizabeth Dykens, PhD,
Professor of Psychology and Human Development
Associate Director, Vanderbilt Kennedy Center
Director, Vanderbilt Kennedy Center
for Excellence in Developmental Disabilities



Prader-Willi Syndrome

Prader-Willi syndrome (PWS) is a genetic disorder of the 15th chromosome. It is associated with severe overeating, obesity, and behavior problems, including compulsive behaviors such as hoarding, skin picking, and intolerance to change in routines. Many people with PWS also have unusual strengths in their abilities to solve jigsaw and word search puzzles, and in their personalities.

VANDERBILT KENNEDY CENTER
FOR RESEARCH ON HUMAN DEVELOPMENT

Telling Our Story: Life with Angelman syndrome

We want to follow

- people with Angelman syndrome
- from birth to 60 years old
- over 5 years.

We will ask questions about your family, and the health and well-being of your family member with Angelman syndrome.

You will get yearly evaluations of your family member, with reports, at no cost.

Contact:
angelmanstudies@vanderbilt.edu
(615) 322-8093



VANDERBILT KENNEDY CENTER

Study conducted by Elizabeth Dykens, PhD, Terry Jo Bishell, RN, CNM, MPP, Greg Barnes, MD, PhD, Kevin Hsiao, MD, Evan Lee, PhD, Tyler Roemer, MD, Juliana Paulovich, MD and Cecilia Peters, PhD sponsored by NIH Rare Disease Clinical Network.





Recruitment Strategies

- Network
- Plan with participants in mind
- Think like a volunteer
- Simplify!!!





Network Recruitment





1. On-campus:
 - a. Contacts:

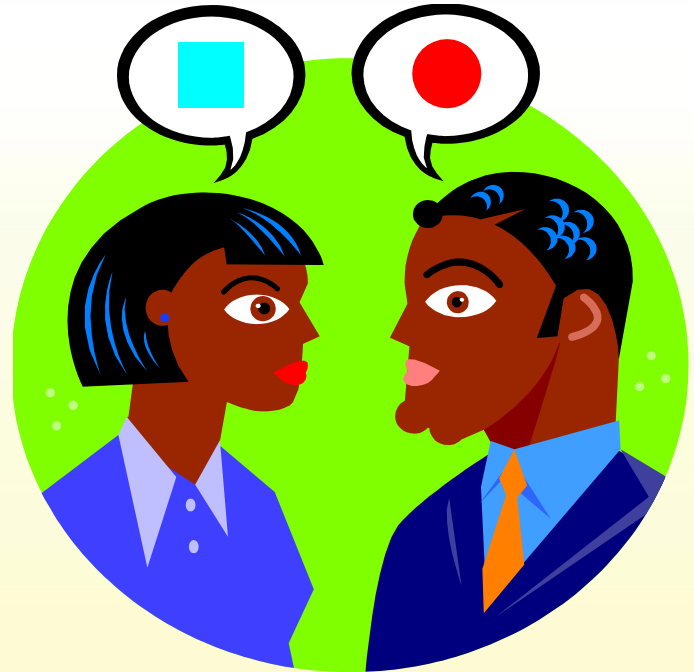
	Nicole
	Lynnette
	COMPLETE!

 - i. Susan Gray School
 1. flyers in racks
 2. In-service: Fall 2006
 3. Michelle about home-visitors
 4. SGS parent newsletter item? (AUG?)
 - ii. Center for Child Development
 1. Dissemination committee approval??
 2. Provide to Dr. Lisa Craft for Infant toddler clinic
 3. Acrylic flyer display in waiting room
 4. Stickee for take home (cost?)
 - iii. Down Syndrome Clinic
 1. Melissa Webb --Sent pdf flyer to DS children
 2. Left flyers with her
 - iv. Pediatric Acute Care Clinic—DOT 6th floor
 1. Acrylic flyer display +stickies in waiting room
 - v. VBWC
 1. Acrylic flyer display in waiting room+ stickies
 2. Identify SLPs who work with this age:
 3. Meet with team DELAY until 10/07
 4. Take flyers to them DELAY until 10/07
 - vi. VKC collaborators:
 1. More than Words project—Nick Bennett
 2. PSEP (at 1st inquiry) DELAY until 10/07
 3. Typically developing research teams DELAY until 10/07
 - vii. VUMC broadcast email with Lynnette's help (hold until 9/07)
DELAY until 10/07
 - viii. Newsletters
 1. Discovery--Jan
 2. VCH news release (Jan Rosemergy on dissemination plan)
(hold until 9/07)
2. Studyfinder:
 - a. Text
 - b. Flyer in PDF
 - c. Approval
 - d. Copies of flyers to Lynnette
3. Community efforts:
 - a. City Paper—check on rates DELAY
 - b. Parent Support groups:
 - i. Newsletters and email lists
 1. NAAEYC
 - a. Flyers at workshops
 - b. conference presentation (changed mind)

Recruitment Plans



Plan with participants in mind



- Who are they?
- What do they need that we can offer?
- Would they be willing to do that?



Think like a volunteer

- What's my motivation?
 - Altruism
 - Hope
 - Money
- What information do I need to make the decision to call?
- What do they know about what we are asking them to do, and what will we need to explain in more detail?





Messages

1. Messages addressing **awareness, fear, trust**
 - **WE CARE ABOUT YOU**
2. Messages addressing **benefits**
 - **YOU BENEFIT FROM VOLUNTEERING**
3. Messages specific to **minorities**
 - **WE WANT TO PARTNER WITH YOU**
4. Messages reporting on **results**
 - **YOU HELPED US GET RESULTS**





SIMPLIFY!

- Language
- Information
- Visuals





Obstacles to volunteering?

1. **Lack of awareness/understanding**
2. **Fear of side effects, pain**
3. **Lack of trust (Tuskegee)**
4. **Time & inconvenience**
5. **Cost of travel, parking, childcare**
6. **Culturally inappropriate materials**
7. **Family pressures**



Obstacles in blue can be best overcome with the help of community partners.



Recruitment Pitfalls

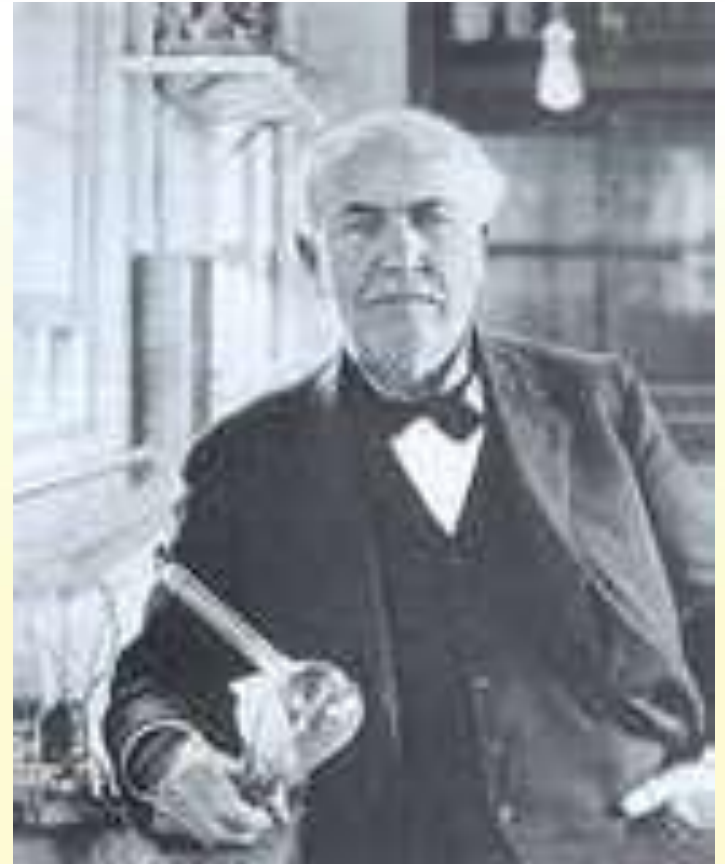
Study Design

Point of view

Motivation

Language problems

Money



Finding all the ways it doesn't work



StudyFinder - Participate in Research Studies

Much of the research completed at the Vanderbilt Kennedy Center is made possible by the generous contributions of time by people and families from the community who participate in research studies.

Services and Compensation

Many of these studies offer compensation for participating either through monetary exchange or by providing services that you would otherwise have to pay for.



Search the diagnosis to find a study

Researchers look for participants that meet specific criteria.

Do you, a friend or a family member possibly fit under any of the following categories?

- ADHD (4)

Let us find studies for you through Research Family Partners!

Research Family Partners is a program that helps families connect with Vanderbilt Kennedy Center research studies in which they may be interested in taking part.



VANDERBILT KENNEDY CENTER

We contact you when a study fits!

Go online to sign your
family up for studies—

Your participation can help
shape our research!

www.kc.vanderbilt.edu/RFP

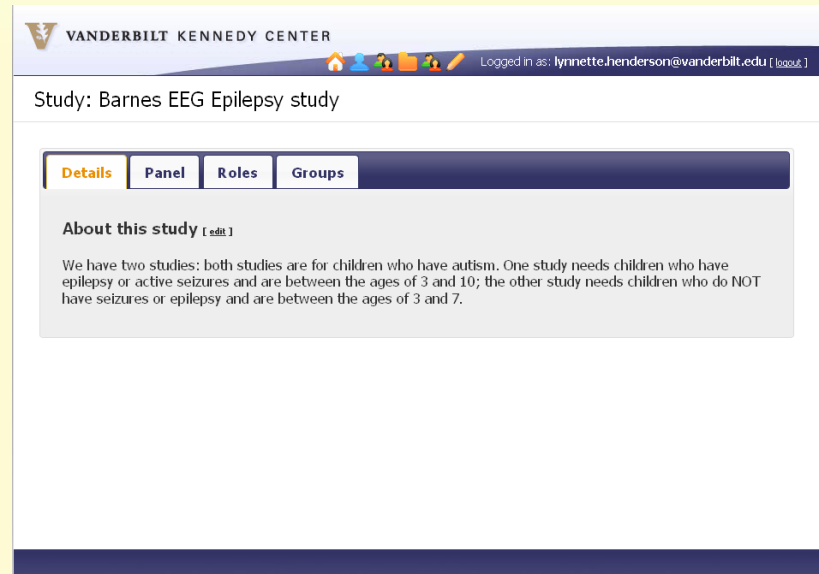
Research Family Partners

Complete online at
kc.vanderbilt.edu/RFP

VANDERBILT
KENNEDY CENTER
for Research on Human Development

The graphic features a photograph of a family of five (two adults and three children) smiling outdoors. The text 'Research Family Partners' is in a red rounded rectangle at the top. Below the photo, the website URL is provided. The bottom section is a purple box containing the Vanderbilt Kennedy Center logo and name.

- Registry with ~2400 people
- Contact information and preference
- Individual descriptors and Family connections
- Source for eager volunteers
- Promoted at events



The screenshot shows a web application interface for the Vanderbilt Kennedy Center. At the top, the logo and name "VANDERBILT KENNEDY CENTER" are displayed. Below this, a navigation bar includes a home icon, a user profile icon, and a login status: "Logged in as: lynnette.henderson@vanderbilt.edu [logout]". The main heading is "Study: Barnes EEG Epilepsy study". Below the heading is a tabbed interface with four tabs: "Details" (selected), "Panel", "Roles", and "Groups". The "Details" tab is active, showing a section titled "About this study [edit]". The text in this section reads: "We have two studies; both studies are for children who have autism. One study needs children who have epilepsy or active seizures and are between the ages of 3 and 10; the other study needs children who do NOT have seizures or epilepsy and are between the ages of 3 and 7."



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Please enter your city:

Please enter your state:

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have you seen this?

18553 volunteers
933 researchers
296 active studies
65 institutions

[[see more](#)]

what is researchmatch?

It is a registry of volunteers willing to learn more about research studies. Research needs both volunteers and researchers. ResearchMatch helps bring these two groups together in a secure and convenient way. [[more](#)]

how do I get involved?

Signing up is free and anyone can join. Learn more about ResearchMatch and join the registry today!

[REGISTER NOW!](#)

what's new?

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Family-Friendly Research Approach



**You are the smiling face of the
Vanderbilt Kennedy Center.**

**You are the caring hands of the
Kennedy Center.**



You are a valuable resource to families and to the Kennedy Center.

- [Confidentiality in Research Tip Sheet](#)
- [Conducting Family-Friendly Research Tip Sheet](#)